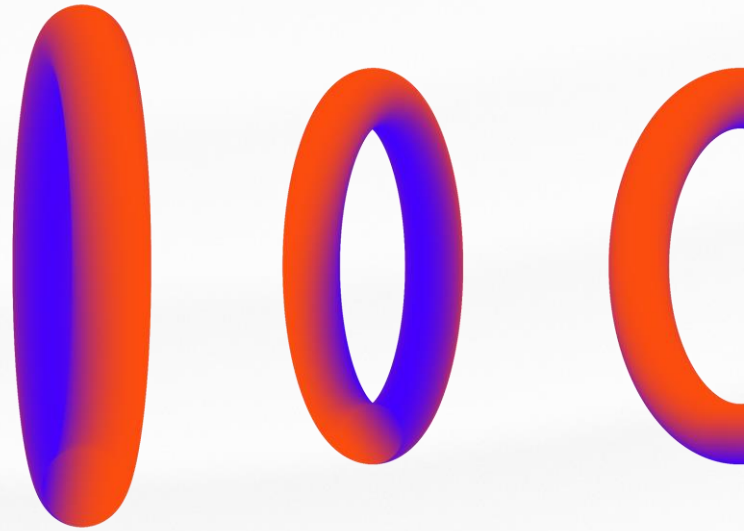


**Logista**  
**PHARMA**



**Distribution to Hospitals and Pharmacies**  
**Order To Cash Service (O2C)**

## Our Order to Cash Service

Logista Pharma's Order to Cash service (O2C) involves outsourcing the invoicing and collection of orders from the laboratory processed by its representatives or call centre, both in the pharmacy channel and in the hospital and wholesale channel.

Thanks to this service, laboratories can focus their efforts on the manufacture and marketing of their products, minimising the resources invested in distribution and the administrative tasks to be carried out by their representatives.

The service encompasses all the processes necessary for the distribution to pharmacies, parapharmacies, hospitals, clinics and wholesalers of the orders generated by the laboratory.

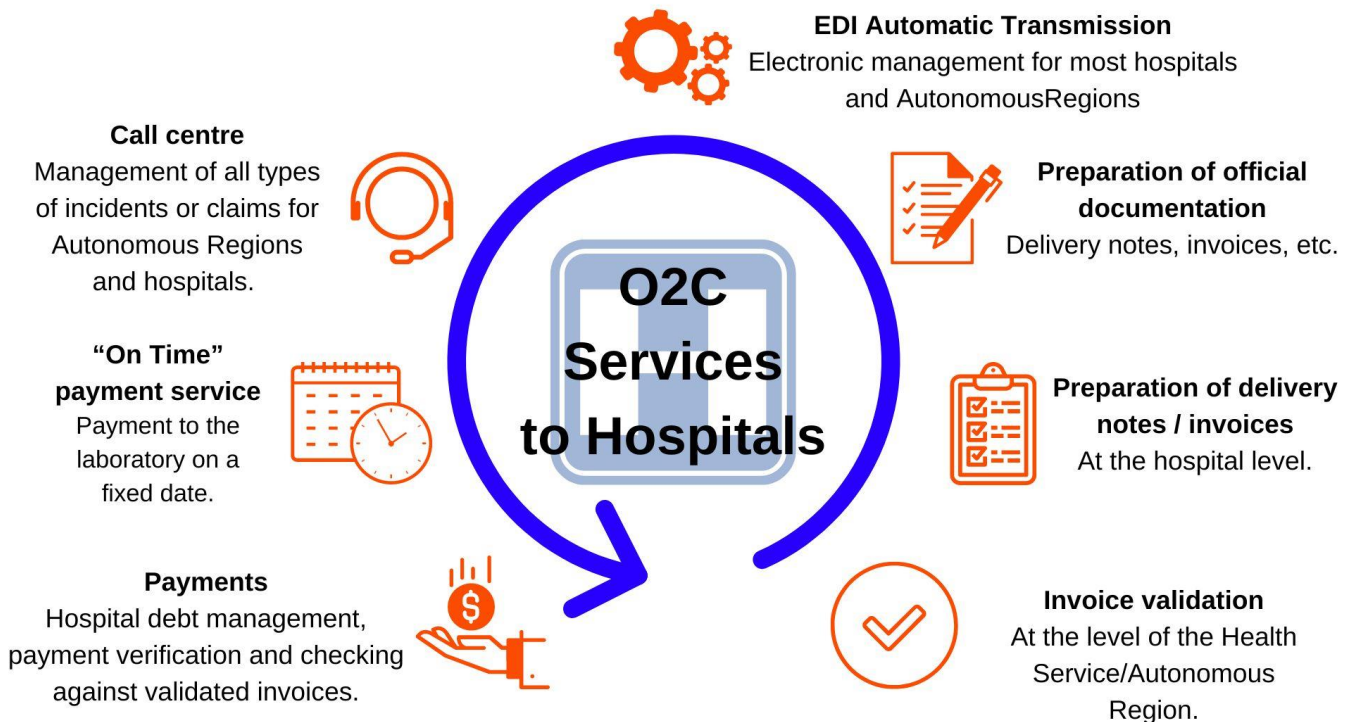
Through our call centre service, which offers differentiated support to hospitals and pharmacies, we can assist with aspects such as: information and queries related to the laboratory, management of possible claims resulting from the delivery of laboratory orders, incident management and resolution, etc.

Our goal is to improve the shopping, payment and order delivery experience and give the laboratory effective control of the channel.

## Pharmacy model



## Hospital model



## A Service full of benefits

In line with Logista's existing services for other sectors, our service ensures we are able to offer totally integrated distribution management, from the collection of products from factories and the capture and management of orders, right the way through to guaranteeing payment, including, in addition, the after-sales service.

Thanks to the automation of the administrative-financial processes, and the electronic connections, Logista Pharma can carry out the reception of orders, invoice validation and collection management more efficiently, agilely and economically.

Logista Pharma thus ensures payment collection for sales on a fixed date, guaranteeing laboratories that there will be no delays in collection and no non-payments.

# Logista

**PHARMA**

[www.logistapharma.com](http://www.logistapharma.com)